2020-21 CITY EDITION // UNIFORM OVERVIEW

PRESENTED BY Lendingtree

THE 2020-21 CITY EDITION UNIFORM IS THE CULMINATION OF OVER TWO YEARS OF COLLABORATION BETWEEN THE HORNETS, THE NBA AND JORDAN BRAND. THE DESIGN MINES CHARLOTTE'S RICH HISTORY TO PAY HOMAGE IN A WAY THAT'S FRESH AND FASHIONABLE WITH AN AIR OF REFINEMENT.

THE NEWLY-MINTED UNIFORM IS INSPIRED BY THE CITY'S REPUTATION AS A BEACON FOR HOPE AND OPPORTUNITY, DATING ALL THE WAY BACK TO THE CAROLINA GOLD RUSH IN THE EARLY 1800'S. HOME TO THE FIRST U.S. BRANCH MINT, CHARLOTTE WAS KNOWN FOR ITS PRODUCTION OF SCARCE GOLD COINS ALMOST TWO CENTURIES AGO.

PAIRED WITH GRANITE ACCENTS, THIS UNIFORM SERVES AS A SYMBOL OF STRENGTH AND VERSATILITY THAT TRULY STANDS THE TEST OF TIME.





UNIFORM DETAILS



JORDAN BRAND



LENDINGTREE OFFICIAL PARTNER PATCH



OUTLINED "BUZZ CITY"
WORDMARK AND
NUMBERS



"CHARLOTTE HORNETS" ANTHEM DECORATION



ALTERNATING GOLD AND GRANITE "COIN-RIDGED" PINSTRIPES



GRANITE AND GOLD TAPING AT NECK, ARM AND LEG OPENINGS



"C" LIGATURE BUCKLE DECORATION



GOLD VERSION OF SECONDARY LOGO ON LEGS